



## Partner with KidVantage!

Companies of every size step forward each year to strengthen the impact of KidVantage.



*We invite you to become a partner in our mission to help kids reach their full potential through a sponsorship in 2026.*

## Sponsors as Partners

Your sponsorship of this year's fund-raising events demonstrates your commitment to kids, families, and to the work of KidVantage. It provides high visibility for your organization with 600+ event guests, more than 5,000 volunteers, and thousands of regional donors. Your support is truly valued - we look forward to sharing the story of your partnership with our entire community.

## 2026 Sponsorship Offerings

- Partnership levels, ranging from Signature to Supporting, provide the opportunity to be recognized as a sponsor of both the **Take a Chance for Kids** game night fundraiser and the **Helping Kids THRIVE benefit luncheon**.
- There are additional partnership levels exclusively for the **Take a Chance for Kids** game night.

## Partnership Reach

- **Take a Chance for Kids** game night & auction fundraiser - Friday, March 27, 2026, Blakely Hall, Issaquah Highlands. 150 anticipated guests, live auction, fantasy casino, raffles, and more.
- **Helping Kids THRIVE benefit luncheon** - Friday, November 6, 2026, Meydenbauer Center, Bellevue. Anticipated attendance of 500 community & business leaders, elected officials, and supporters.

## Promotional Reach

**Social media-** 170,000+ views annually

**Website active users-** 42,500+ per quarter

**E-newsletter-** 6,500 recipients

**Printed newsletter-** 2,000 recipients

**Press distribution list-** 425 Business Magazine, Puget Sound Business Journal, Issaquah Reporter, Redmond Reporter, Bellevue Reporter, Shoreline Area News, Kitsap Sun, Everett Herald, The Seattle Times, KOMO 4, Community Blogs, and Newsletters.

Let's work together to find the combination of contribution and benefits that best fit your goals for community involvement!

## About KidVantage

KidVantage (founded in 1990) helps children have what they need to grow, play, learn, and thrive. We do this by providing essential care, safety, and health goods for kids, birth through age 12, who are experiencing homelessness, economic insecurity, or family disruption. KidVantage reaches children through a network of health and human service organizations, the "Helpers" (i.e. public schools, housing, early learning centers, food banks, etc.) across five Central Puget Sound counties.

Contact Helen Banks Routon at 425.372.7525 (direct) or [helenr@KidVantageNW.org](mailto:helenr@KidVantageNW.org) to learn more, or to sign up today! <https://kidvantenw.org/sponsors/>

See the summary of benefits on the following page.

Help kids reach their full potential tomorrow  
by meeting basic needs today.

*KidVantage Mission Statement*

## Summary of Benefits

*By Partner Level*

Signature Partner    Presenting Partner    Premier Partner    Benefactor Partner    Supporting Partner    Contributing Partner    Underwriting Partner

Events	\$ 20,000.00	\$ 15,000.00	\$ 10,000.00	\$ 5,000.00	\$ 2,500.00	\$ 1,500.00	\$ 1,000.00
Thrive Luncheon (11/2026), Take a Chance for Kids (3/2026)	✓	✓	✓	✓	✓		
Take a Chance for Kids (TACK) only						✓	✓

### Special Sponsor Benefits

Industry Inclusivity	✓	✓	✓				
Team building volunteer opportunity	✓	✓	✓	✓	✓		

### Event Recognition

Participation in event program as desired	✓						
Inclusion in media announcements	✓						
Opportunity to share promotional items	✓	✓					
Live Auction display	logo	logo	logo				
Online auction, logo &/or name display (TACK)	✓	✓	✓	✓	✓	✓	✓
Social media mention from event	✓	✓	✓				
Recognition from podium at event	✓	✓	✓				
Placement in signage and slideshow	logo prominent	logo	logo	logo	name	name	name
Table signage	logo prominent	logo	logo	logo	name	name	name
Take a Chance for Kids tickets	10 tickets	6 tickets	4 tickets	4 tickets	2 tickets	2 tickets	2 tickets
Thrive Luncheon seating	2 tables	1 table	1 table	5 seats	4 seats	2 seats	invitation
Opportunity to fund various event components				✓	✓	✓	✓

### Print & Digital Recognition

Company logo on registration email	logo prominent	logo					
Social media spotlight	feature post	logo	logo	name			
Web presence to Q1 2027	linked logo	linked logo	linked logo	logo	name	name	name
Final event report	logo prominent	logo	logo	logo	logo	name	name
E-News, E-Blasts (pre and post event)	logo +feature	logo	logo	logo	name	name	name
Placement in print and digital collateral	logo prominent	logo	logo	logo	logo	name	name
Printed newsletter article about event	logo prominent	logo	logo	logo	logo	name	name
Annual report recognition	logo prominent	logo	logo	logo	logo	name	name

