30 years of helping kids thrive

Report to the Community 2019–2020





Welcome to EBC's Report to the Community

2020 marked 30 years of service by EBC to children and families in our community. Looking back to 2019, the team at EBC worked hard to prepare us by reinforcing those things that make EBC a resilient organization. That resiliency was tested in 2020, as we faced the pandemic and resulting recession head on. It continues to be tested in 2021.

A more resilient EBC started with our goal of more accurately measuring its impact in the community, with EBC adopting its first Logic Model in 2019. Put simply, a logic model creates a roadmap for the agency to follow. It takes us from initial resources required—to the change we'd like to create for children and their families. Through the



Jack Edgerton Executive Director

Logic Model, EBC is not only able to see the "ingredients" needed for change, but also create a recipe for that change. And positive, real change for children is what we are truly seeking to make our world a better place.

The adoption of our logic model, and subsequent Theory of Change, allowed us to enter 2020 prepared to face the newly uncertain world of the pandemic. Throughout the early months, EBC stayed open as an essential service, with volunteers, staff, providers and board working together to ensure that kids in our community had what they needed to thrive. Even with supply chain disruptions, quarantines, moving to a new remote work environment and more, EBC was able add new partners, distribution sites and address the emerging needs in the community.

Through adversity and challenge, EBC has continued to work to create positive change in the community for our vulnerable children. Change is wonderful, but how do we know we're making change—how do we measure it? At EBC we measure change by analyzing our provider partners observations; the folks on the ground with daily contact with the children and families. Our very first evaluation survey, completed in late 2019, provided us with evidence that EBC is making a very real difference. For example, 77% of our providers agree that **receiving goods from EBC improve health outcomes for their clients**, 93% confirmed that **EBC helps create stronger bonds with their clients**, and 90% agreed that **goods from EBC help their clients become better equipped to handle stressful situations.** Working together, EBC is helping our providers make families stronger, more resilient and better equipped to create the future they desire.

As we observe over three decades of service to children and families throughout King, Snohomish, Pierce, Kitsap and Mason counties, we'd like to thank everyone who has made this possible. Our founder, Karen Ridlon, whose imagination, courage and passion got us started and has sustained us along the way. Our thousands of amazing volunteers, especially our Core Volunteers, who take time out of their busy lives to prioritize helping kids. Our provider partners who are on the front lines every day making sure that kids

and their families are surrounded with the supports they need. And, our board of directors, funders and dedicated staff! All working together we have gathered a community of support, caring and compassion that works to ensure that every child is safe, warm and nurtured. Thank you.

Our vision

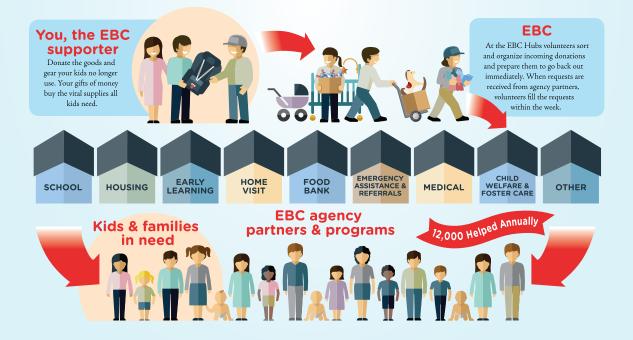
We imagine a world where all children are healthy, safe and prepared to build their own futures.

Our mission

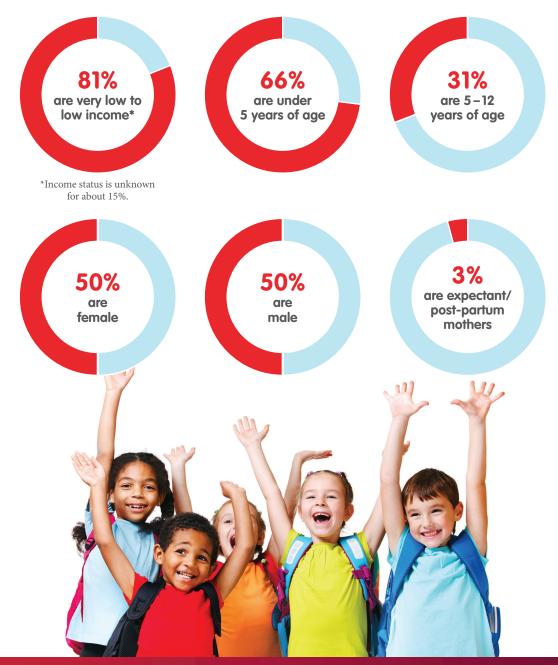
EBC helps kids reach their full potential tomorrow by meeting basic needs today.

Working together for kids

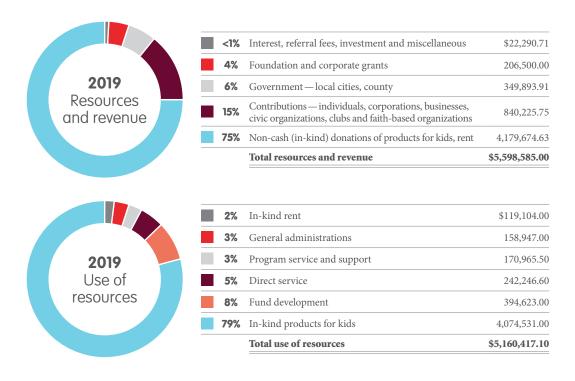
Here's how EBC gets your donations to the local kids who need them.



EBC families and kids by the numbers



Annual reports



In 2019, a foundation for the future was built for:

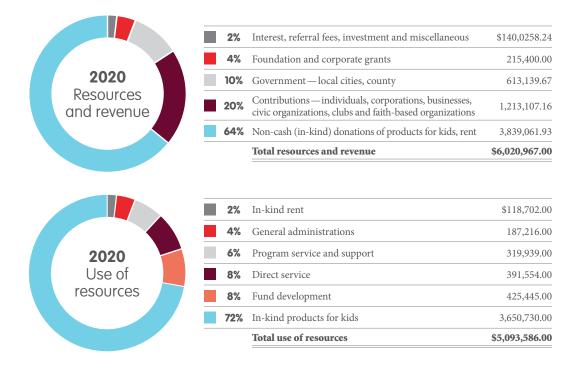
8,507 Individual children and women, reached through EBC's standard service delivery +

625 Individual children, reached through food banks

=

9,123 Children and expectant women helped

24,770 times. An average of 1,500 children each month.



In 2020, a foundation for the future was built for:

8,478 Individual children and women, reached through EBC's standard service delivery +

3,023 Individual children, reached through Rapid Response program and food banks

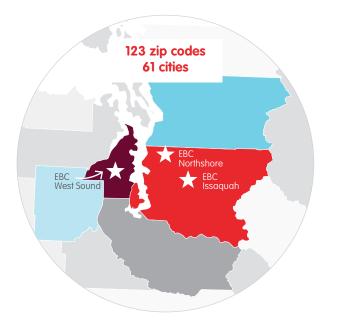
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11,501 Children and expectant women helped

31,594 times. An average of **1,741** children each month.

(A 28% increase over 2019 in sustaining assistance.)

Where EBC reached kids and families



Kids served by county



Top ten cities served

2019					
1	Bellevue				
2	Renton				
3	Kent				
4	Bremerton				

- 5 Redmond
- **6** Kirkland
- 7 Issaquah
- 8 Shoreline
- 9 Bothell
- **10** Seattle (south end)

2020					
1	Bellevue				
2	Renton				
3	Redmond				
4	Kent				
5	Bremerton				
6	Seattle (north, south)				
7	Issaquah				
8	Shoreline				
9	Kirkland				
10	Auburn				

Number of orders of essentials filled by location

111,009	Total	147,194	Total
11,033	EBC West Sound	19,456	EBC West Sound
12,692	EBC Northshore	15,773	EBC Northshore
87,119	EBC Issaquah	111,965	EBC Issaquah
2019		2020	

Households served by location

2019		2020	
3,792	EBC Issaquah	3,605	EBC Issaquah
559	EBC Northshore	627	EBC Northshore
694	EBC West Sound	782	EBC West Sound
5,045	Total	5,045	Total

How EBC reached kids and families

Total items provided

2019	2020	
1,098,184	1,617,575	Diaper changes (54% sizes 4, 5, 6)
1,692,400	1,807,600	Diaper wipes
5,339	5,469	Cans of formula
7,200	9,071	Baby food meals
7,583	6,960	Big bundles for kids
201	162	Maternity bundles
617	533	Layettes
1,653	1,366	Car seats
335	246	Safety gates
375	300	Pack and play portable cribs

Specific items provided

2019	2020	
418,052	372,821	Individual clothing items
3,064		Bottles
22,010		Nursing pads
1,374	1,234	Pacifiers
2,331	7,700	Hair and body wash
113,300	73,180	Period products
7,847	7,390	Toothbrushes and toothpastes
98		Laptops
5,208	4,540	Childproofing safety items
106		Smoke alarms
49,358	40,661	Books
10,210		Stuffed animals
543		Sheets
788	887	Comforters
	5,054	Face masks

Care partners

73	Active agency partners					
238	Access points for families engaged with agency partners to get assistance through EBC					
	166 Sites connected to EBC through the Central Hub in Issaquah					
	28 sites through EBC – Northshore					
	44 sites through EBC – West Sound					
108	Types of programs within agency partners					
	7 Case management					
	6 Child welfare services					
	9 Disability services					
	71 Early learning					
	19 Emergency services					
	1 Employment/education					
	9 Food bank					
	37 Housing					
	9 Maternal and infant health					
	13 Medical services					
	9 Rapid response					
	5 Refugee/immigrant					
	39 Schools					
	4 Specialized services					



30 years of helping kids thrive...







1992 • Karen Ridlon at original storage unit



1998 • New storage unit



Check Out Our Phenomenal Growth!

Year	Total Value	Percent Increase	Formula	Diapers	Layettes	
1991	\$ 81,599	n/a	390	958	60	
1992	\$ 204,928	151%	846	1507	191	
1993	\$ 251,826	23%	870	1813	256	
1994	\$ 347,589	38%	1080	2722	289	
1995	\$ 644,291	85%	1044	3140	381	
1996	\$ 816,713	27%	1392	3545	492	
1997	\$ 1,264,414	55%	981	5234	505	
1998	\$ 1,629,498	28%	1188	5627	523	
1999	\$ 1,955,509	21%	1359	6123	686	
2000	\$ 2,250,594	20%	1377	7444	791	
2001	\$ 3,332,418	48%	1877	9585	653	

Figure 1. Total value of goods distributed and percentage of growth since 1991

Ten years of phenomenal growth



Founded by Karen Ridlon, a Pediatric Nurse Practitioner, under the name St. Joseph's Baby Corner Eastside.

Rowley Properties donated unheated 12' x 30' unit.



The organization was incorporated, and the name changed to Eastside Baby Corner.



The IRS granted EBC its 501(c)3 status.

The "Baby Corner Bill"—Good Samaritan law (Substitute House Bill 2566) passes.



EBC moved to a portion of a heated building, but still had no water or telephones.



Expanded "Good Samaritan" law was passed.



Rowley Properties moved EBC to a 4000-square-foot warehouse with restrooms and telephones.

	NATION INCOMES DOLLAR D										
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2001 • Fax order form



EBC-West Sound founders Bev Kincaid, Bob Maynard, Barbara Bandoli





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	950	Clothes - Spe	cific Item
HOPELINK PLACE	Nicole 425.213	.1108	Female
Child: samantha			SIZE: 8
For: 6/28/2018		60i	n. 120 lbs
623 , <mark>489</mark>	Age:20 Years	Shoe Size -	Adult 11M



2010 • Early EBC supporter Bill Petter with founder Karen Ridlon



2001

EBC's business model is being replicated successfully by multiple orgs (Westside Baby was founded in West Seattle this year).



The first online ordering system built and maintained by volunteer **Dave Herb.**



Moved to current Rowley Properties location at 1510 NW Maple in Issaquah.



Created three-year Strategic Plan to create a more sustainable governing and operating structure.

Established full Board of Directors, Angela Kennedy elected as first Board President.

Hired first employee, **Helen Banks Routon**, Director of Development & Community Relations.



Hired first Warehouse Coordinator, **Christy Garrard.**

30 years of helping kids thrive...



2013 • Skip Rowley, Karen Ridlon, Kari Magill



2015 • Northshore first pick up day



Announcing the new look for Eastside Baby Corner:



Giving kids what they need to thriv

with the EBC Board and community supportions. Watch for the incident of our reflexibility band during 2010, our 2019 year of serving families in east King Courtly, our thinks to the Belleven Rotary for their support as we build a bridge to a more subsinative organization. We see the set of the service of the set of the set of the set of the We see the set repetitive presention of children in need. We see the set repetitive to kind our voluntees and we look forward to having yo

Thank you for helping kids to thrive!

Plases check out the home page of our remodeled website (int) under coverx.ction) at https://babycover.org/ and 'tixe' us on Facebook/

2010 • New logo



2014 • EBC Staff with Skip Rowley, commemorating Rowley Properties' support of EBC for 25 years



2011 2016 2015 2013 2017 **EBC West Sound** Second Executive Operations Karen Ridlon First full time paid **EBC** Northshore Manager hired, Legacy **Executive Director** opened officially opened in Director hired, Madeline Fish; Campaign, hired, Renee (current Kenmore spring 2016. Jack Edgerton. site opened in AmeriCorps establishing Zimmerman. Exceeded one fund for hiring volunteer. May 2017). Joined National million diapers Cori Benson. full-time, paid ED. **Diaper Bank** distribution for Network. first time.





2020 • Angela Kennedy hosting our first virtual fundraiser gala



2019 • Volunteer hoiday part

2018

Purchased "EBC1", the van provided by a grant from the Boeing Employee Community Fund. Partner in King County's Best Starts for Kids. Launched a new ordering system. Theory of Change introduced. Joined Baby2Baby National Network.



Logic Model and First Outcome Evaluation completed.



30th year of helping kids!

Rapid Response Distribution Program.

Opportunity Gateway Pilot Program.

Remained open every day during pandemic, filling 95% or more of all orders despite loss of community donations and volunteers.

First virtual fundraising gala.

The EBC story with Karen Ridlon

"Thirty years later we are doing what I set out from my kitchen table. But I didn't do it, not by myself." Eastside Baby Corner happened because of working together. "I brought together some people, they brought some people, and it grew from there," said EBC Founder, Karen Ridlon.

It wasn't long after Karen began collecting baby goods and distributing them through King County Public Health nurses and the food bank that she realized she needed more space. Karen persuaded Skip Rowley to provide a storage unit for free. Pallets went onto the floor of the 15x30 rollup unit, and the goods piled in. That was 1990. Rowley Properties has continued to provide a home base for EBC in Issaquah since then.

The next steps were to get a 501c(3) non-profit designation. Karen was counseled that it would take time and lawyers. Instead, she worked from a borrowed library book to learn how to become a 501c3. She found a local lawyer to file the request, pro bono, and in just 2½ weeks received EBC's non-profit designation from the IRS in April of 1994. The same year, EBC advocated successfully for a new state law that protected volunteers involved in distributing donated children's items to low income residents from liability. With sponsorship from State Representative Phil Dyer, the "Baby Corner Bill" (Substitute House Bill 2566) passed on March 21, 1994. In 1997, an expanded law was passed to include public health agencies among the distributors released from liability.

From the beginning, everyone at Eastside Baby Corner (EBC) did things a little differently. Volunteers did their very best to customize each order to meet a child's needs but also their likes, dislikes, customs, and traditions. EBC didn't—and doesn't—just throw together goods and push them out to families. Volunteers



became "personal shoppers" for each child, for each adult caregiver, for each expectant mom. "We are not here to just meet the needs of kids, but to honor the needs." EBC's mission was to address the inequities that can prevent children from reaching their own potential.

Over the years, thousands of people have donated and volunteered at an EBC Hub. Many have been "core volunteers." These are the dedicated folks who take on a particular task or section as their own. They manage it, improve it, hit the weekly deadlines without fail, often purchasing missing items so all orders are filled. They have worked in cold, in heat, without a nearby bathroom or with sharing one with dozens of others. They stand on concrete or only lightly carpet floors repacking diapers, sorting through boxes of toys, matching socks, making bedding packages, looking for shoes, repairing bikes, making new beds from parts of old, and sorting clothes for hours on end. They have shopped for formula, food, diapers, and car seats, gone to garage sales and thrift stores, and carefully folded up every bag and cardboard box that could be re-used.

By the 2000s, tens of human service agencies, schools, and food banks were partnering with EBC to help children and families. It was time to make the changes necessary to ensure EBC would be here as long as children needed us. In 2008, a full board of directors was elected and the first employee hired. Today, EBC is in three locations in the central Puget Sound region. The staff of 19 support hundreds of volunteers and more than 60 agency partners.

These are the people Karen inspired. The joy of working together, for a shared purpose, for all our children permeates every EBC Hub. It shows in each bundle filled, every quilt made, every birthday gift bag done. Karen says, "There is tremendous joy in knowing that we've helped so many children over the years, children who with our help could find their own gifts to give to the world. EBC will continue to be here as long as we are needed."

Karen Ridlon

Karen Ridlon Founder

We couldn't have done it without you...

Board of directors

Linda Hall, President (2019, 2020) Jason Hizer, President-Elect (2019, 2020) Andrew Symons, Treasurer (2019, 2020) Sue DeFlorio, Secretary (2019, 2020) Karen Ridlon, Executive Director Emeritus (2019, 2020) Judy Gowdy (2019, 2020) Alex Garrard (2020) Cynthia Hwang (2020) Angela Kennedy (2019, 2020) Lars Knudsen (2019) Cecilia Martinez-Vasquez (2019, 2020) Kerry Robinson (2020) Devin Santamaria (2019, 2020) Tim Schmidt (2019, 2020) Diann Strom (2019, 2020) Stephanie Walter (2019) Lisa Yacalavitch (2019)

Volunteers

In 2019 approximately **6,000** volunteers logged **27,446** hours for EBC. In 2020 nearly **2,500** volunteers logged **16,840** hours for EBC.



Helping Kids Thrive benefit supporters



We couldn't have done it without you...

EBC partner agencies 2019-20

Afghan Health Initiative Agape Unlimited Attain Housing Babies of Homelessness Bellevue College Bellevue School District No. 405 Center for Human Services Childhaven (Renton Area Youth & Family Services) Children's Home Society of Washington Children's Therapy Center Communities in School of Renton-Tukwila Edmonds School District **Encompass Northwest** Fall City United Methodist Church Friends of Youth Grassroot Project HealthPoint HEALTHY HABITS 4 LIFE Holly Ridge Center Hopelink Imagine Housing Issaquah Food & Clothing Bank Issaquah School District #411 Jewish Family Service of Seattle **Jubilee** Reach Kent Community Foundation Kent Youth and Family Services Kindering King County Department of Community and Human Services Kitsap Community Resources Kitsap Immigrant Resource Center Kitsap Public Health District Kitsap Public Health District Covid-19 Response Lake Washington School District 414 Learning Land Education Center Inc Learning Land II, Inc. Lifewire Living Well Kent Collaborative Mama's Hands Mary's Place Seattle

Mercer Island Youth & Family Services NISO Northshore School District Northshore Youth and Family Services Olympic Education Service District 114 Overlake Medical Center Peninsula Community Health Services Peninsula School District Puget Sound Educational Service District Raging River Community Church Rainier Valley Corps - Somali Parents Education Board Rainier Valley Corps - Renton Innovation Zone Partnership (RIZP) Renton School District 403 **Riverview School District** Salvation Army Northwest Division Seattle Children's Hospital Seattle Indian Health Board Shoreline School District Sky Valley Food Bank Snoqualmie Tribe Snoqualmie Valley Food Bank Society of St. Vincent De Paul Somali Health Board Step By Step Family Support Center Swedish Health Services Turkish Women Charity and Aid Organization (TURKCHA) UW-Valley Medical Center Vine Maple Place Vision House Voices of Tomorrow Washington State Department of Children Youth and Families (DCYF) Washington State Department of Social and Health Services (DSHS) Wonderland Development Center Youth Eastside Services YWCA of Kitsap County YWCA of Seattle-King-Snohomish County

Corporate, Community, Foundation and Government Supporters

Foundations

American Family Insurance Dreams Foundation Inc Ameriprise Financial Baby2Baby Bainbridge Community Foundation Catherine Holmes Wilkins Charitable Trust Costco Wholesale D.V. & Ida McEachern Charitable Trust East Seattle Foundation Eastside Community Aid Thrift Shop Ellison Foundation Garneau-Nicon Family Foundation Holy Family Parish Horizons Foundation Kawabe Memorial Fund Medina Foundation MultiCare Community Partnership Fund National Diaper Bank Network Norman Archibald Charitable Foundation Perigee Fund Pledgeling Foundation **Regal Foundation** Safeco Insurance Fund/ Liberty Mutual Insurance Schultz Family Foundation Snoqualmie Tribe Suguamish Foundation Tableau Foundation The Norcliffe Foundation Tulalip Tribes Charitable Contributions Umpoua Bank Windermere Foundation Women's Giving Circle of the Kitsap Peninsula, A Program of the Kitsap Community Foundation

Businesses and corporations Aegis Living Allegro Pediatrics Banner Bank Bombas Socks Charles Schwab & Co. Inc Offices Dr. Christian Manley Orthodontics Edward Iones Enterprise Evergreen Ford Lincoln Chevrolet Farallon Consulting, LLC Farmers Life Insurance Flatstick Pub Gas Lamp Bar & Grill Give with Liberty Glassybaby White Light Fund Gordy Marks Real Estate Group Heritage Bank Highlands Kids Dentistry HomeStreet Bank **INVEX Financial** Kari Olson Design Keller Williams Eastside Lake Washington Partners LLC Lakeside Industries Marlow's Fine Jewelry Metcalf Chiropractic Microsoft Corporation Milbrandt Architects Morgan Stanley Nintendo of America Inc. Parker, Smith & Feek Petsmart South Hill Puget Sound Energy Quest Physical Therapy RaceMenu Inc. **Rowley Properties** Shoes-n-Feet Simmi Real Estate

We couldn't have done it without you...

Businesses and corporations, continued

STRENGTH Studio Supercuts Pine Lake Swedish Health Services Symetra Financial The Brass Key Inc. T-Mobile USA, Inc. Umpqua Bank Walmart Inc. Washington Holdings WE Communications

Donor-advised funds, giving platforms

Benevity Fidelity Charitable Donor-Advised Fund Schwab Charitable Donor-Advised Fund Seattle Foundation Donor-Advised Fund Your Cause

Matching gift programs

Bill & Melinda Gates Foundation Boeing Matching Gifts Gilead Employee Gift Matching Program Liberty Mutual Matching Gift Program Microsoft Matching Gift Program Nintendo of America, Inc. Matching Gifts Program The Bungie Foundation Symetra Matching Gifts T-Mobile Matching Gifts

Community supporters

All Women Empowered Christ the King Lutheran Church Eastside SDA Fellowship First Lutheran Church of Bothell Holy Family Parish Issaquah Quilters Juanita High School Key Club ISC Gunners Kitsap County Fire Fighters Benevolent Fund Kiwanis Club of Issaquah Kiwanis Club of Mercer Island Kiwanis Club of Sammamish Knights of Columbus #9833 at Mary, Queen of Peace Catholic Church National Diaper Bank Network Rick's Toys For Kids Rotary Club of Bainbridge Island Rotary Club of Bellevue Rotary Club of Bellevue Rotary Club of Kirkland Rotary Club of Sammamish Sammamish Hills Lutheran Church Savers TVI, Inc. St. Andrews Lutheran Church St. Joseph Catholic Church St. Louise Catholic Church St. Thomas Episcopal Church United Way of King County Designated Gifts

We appreciate the support of local cities and King County

City of Bellevue City of Bothell City of Issaquah City of Kenmore City of Kirkland City of North Bend City of Redmond City of Sammamish City of Snoqualmie King County - Best Starts for Kids King County Employee Giving Program King County EcoConsumer Public Outreach Program Kitsap County Department of Human Services HealthierHere Office of the Secretary of State Combined Fund Drive (CFD) Washington Traffic Safety Commission

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