



2024 Report to the Community



VISION

We imagine a world where all children are healthy, safe and prepared to build their own futures.

MISSION

KidVantage helps kids reach their full potential tomorrow by meeting basic needs today.



From the Executive Director

As I look back on 2024, I recognize how COVID truly changed our community and the world we live in. So many things about our society have shifted, including how we congregate and how we care for one another. At KidVantage, we've worked hard to create a place where everyone in the community feels welcome and can participate in activities that help children—from children next door to across the Puget Sound. This hasn't always been easy. We've experienced rising prices, drops in the donations of the most requested goods, and funding, as more families in our community struggle to get by. Together, these factors have created challenges for our board, staff and volunteers as we deliver on our mission. And yet, through all of it, we still gather every day under the KidVantage banner to do what we can to help kids thrive.

Each week, our provider partners work with their families to order goods from KidVantage. We have over 200 different, essential items available. For most families this works out well. But when emergencies arise or tragedy strikes, KidVantage is there to make sure that kids have their needs met. KidVantage's response is called Emergency Orders. Through Emergency Orders, our staff and volunteers can respond to a family in need in less than an hour. Examples of when emergency orders are needed include when a parent loses their job, a family loses housing, during bed bug infestations, a family's possessions are destroyed in a fire and or an unplanned hospitalization. Sometimes there are happy surprises—like a family moving from a shelter to permanent housing or a baby being released from the NICU and coming home. All of these circumstances, and more, require a fast response so that the trauma can be mitigated and resiliency is reinforced.

Since its founding, KidVantage has always been a hub for innovation and championed partnership. As one of the first basic needs banks in the country, KidVantage has helped to nurture and support networks (both in Washington and across the country) dedicated to making sure that children have their basic needs met. We are proud to be part of two outstanding national networks; the National Diaper Bank Network (NDBN) and Baby2Baby. It is through our partnership with NDBN that KidVantage was able to share clothing and toys with families after the fires in Los Angeles. KidVantage's other national partners include Operation Warm, supplying warm coats in the winter and Soles4Souls supplying shoes. Locally, KidVantage has partnered with many community businesses such as Small Threads for Kids and Superior Seconds. The recycling company, Ridwell, has helped us to collect diapers, toys, hygiene items and more. Working with these partners helps us deliver on our mission.

Yes, the pandemic shook us up—but we're still standing! As KidVantage marks its 35th year in 2025, we are so grateful to be part of a wonderful, caring community. As our beloved founder, Karen Ridlon, used to remind us—it takes an entire community of caring folks to make sure that our children are safe, healthy and happy.

Thank you for the part you have played in helping kids in our community thrive.



Jack Edgerton
Executive Director

A stylized, handwritten signature in black ink, which appears to read "Jack Edgerton".

What we did

202,332

Product
orders

7,230,012

Individual
items
Counting each shirt,
diaper, wipe, etc.

277,712

Items provided
to food banks
and community
resource programs

\$5,563,124

Total value
of items
provided

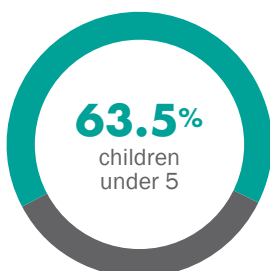
Orders range from a can of formula to a Big Bundle+ (a kit with a week's worth of clothing, shoes, coat, toothbrush/toothpaste, along with toys and books).

Recipients by the numbers

18,033 kids and expectant mothers were assisted one or more times.



2.5%
expectant or
post-partum
mothers



34%
children
ages
5-12

2024 Distribution highlights

2,615	Car seats
4,444,800	Diaper wipes
2,125,709	Diapers
7,428	Cans of formula
56,211	Toys
17,185	Shoes
45,510	Socks
39,078	Underwear
330,541	Clothing items
11,092	Sheets, comforters, blankets
30,262	Personal hygiene products

In 2024, KidVantage assisted, on average, **1,239** kids each week!

How we did it

27,515 Volunteer hours given

Volunteers are at the heart of KidVantage. In 2024, **5,400** volunteers, from age 12 to 80, donated over **27,000** hours to collect and sort donations, assist with backstock and storage, repairs, preparing custom orders for kids and governing the organization.

283,474 items donated through drives

Community collection drives are one of the most fun and engaging ways in which people get involved with KidVantage. In the spring, 40 teams competed in the 10th annual Diaper Derby, bringing in **158,845** diapers and **51,763** diaper wipes. Pencils & Pants and Winter WishGiver drives contributed school supplies, clothing and new toys for kids.

\$2,294,006 contributed

Thank you for the generous gifts made at the Helping Kids Thrive benefit luncheon, individual gifts throughout the year, and donations from businesses, civic and faith organizations. Coupled with foundation grants and government funding, your support ensures KidVantage can be a reliable resource for kids and families in our community.

Connecting for kids and families

Families access KidVantage services through a partnership network of **78** education, health and human service organizations. Providers (representatives) from **256** program sites place orders of goods through our online system, pick up the items, and deliver them to the families weekly. Through this network, we are able to both “**help the helpers,**” and provide kids what they need, when they need it.

Types of partner programs

6	Case management
4	Child welfare services
5	Community resource programs
9	Disability services
77	Early learning programs
18	Emergency assistance programs
2	Employment/education programs
11	Food banks
47	Housing programs
12	Maternal and infant health programs
10	Medical services
6	Refugee/immigrant assistance programs
46	Schools
3	Specialized services

See a complete list of 2024 Partner Agencies on page 13.

Volunteers and staff prepared and distributed an average of **3,776** orders every week in 2024!

How well we did it

Outcomes snapshot: when partner providers were surveyed...



97%

Agreed that receiving goods from KidVantage reduces both financial and family stress.

92%

Agreed that goods from KidVantage increases family caregiver's ability to care for their children.

83%

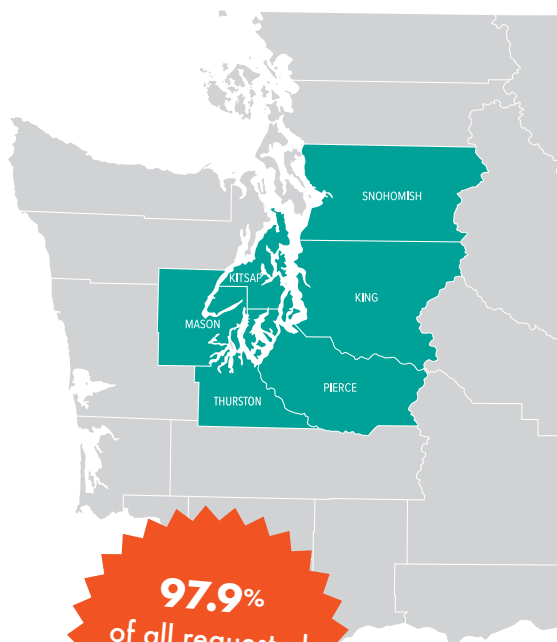
Agreed that receiving goods from KidVantage makes children happier.

77%

Agreed that receiving goods from KidVantage improves health outcomes for their clients.

People assisted, by county

12,285	Recipients in King County
1,236	Recipients in Kitsap County
1,103	Recipients in Snohomish County
566	Recipients in Pierce County
54	Recipients in Mason County
3	Recipients in Thurston County




97.9%
of all requested
orders were
filled!


Revenue and resources

Resources and revenue: \$8,053,654

 **71% | \$5,702,193**
Non-cash (In-kind) donations of products for kids, rent, services


 **17% | \$1,348,931**
Contributions: individuals, corporations, businesses, civic orgs, clubs and faith-based orgs

 **9% | \$743,735**
Government: local cities, county and state


 **2% | \$201,340**
Foundation and corporate grants

 **1% | \$57,455**
Interest, referral fees, investments and miscellaneous


Use of resources: \$7,427,442


 **63% | \$4,678,721**
Program non-cash (In-kind) donations of new and used products for kids*

 **12% | \$898,888**
Program service and support

 **11% | \$790,009**
Program direct services (safety, nourishment, hygiene, personal care for kids)

 **7% | \$530,289**
Fund development

 **5% | \$341,366**
General administration

 **2% | \$139,406**
Donated (in-kind) rent

 **<1% | \$48,763**
Depreciation

*In-kind value of Inventory adjusted by -\$884,066 at year end, based on disbursement and pricing schedule.

2024 highlights

Helping Kids Thrive benefit luncheon



The annual Helping Kids Thrive benefit luncheon, held on November 1st at the Meydenbauer Center in Bellevue was centered around the theme “Connecting for Kids...because every kid counts.”



Emcee Angela Poe Russell.

Interviewed by emcee Angela Poe Russell, a panel of amazing partner providers gave insight into how KidVantage helps kids and families. Volunteers, donors, service partners, board members, sponsors, staff and elected officials—all integral pieces of the KidVantage “puzzle” joined together on stage as they connected for kids.

By the numbers...

Nearly
\$400,000
raised

520
Registered
guests

62
Table
captains

10
Sponsors

6
Inspiring panel
members

1
Dynamic
emcee

TACK (Take a Chance for Kids)



Take a Chance for Kids, a fun-filled evening of fantasy casino, KidVantage-themed games and rousing live auction.

The first “Take a Chance” since 2019, was held on May 10th at the The Ballroom on Lake Sammamish, Vasa Park Resort.

Thank you to our sponsors, volunteers and guests!



Other events



Making winter wishes come true with a Winter WishGiver drive.



KidVantage at the Microsoft Volunteer Village, October 2024.



Redmond Kiwanis Club at a Pencils & Pants back to school drive.

Staff and leadership

Officers of the Board

Diane Kuslich, President | HR Manager, Microsoft

DeAnne Dodson, Vice-President/President-Elect | Community Advocate

Andrew Symons, Treasurer | Attorney/Shareholder, Inslee, Best – Retired

Alexandra “Alex” Chasin, Secretary | Director, Global Distribution – Business Development, SAP Concur

Board of Directors

Lani Banning
Senior Benefits Business Partner,
Microsoft

Susan Corning
Senior Program Manager, AWS

Kara Durbin
Director, Clean Energy Strategy,
Puget Sound Energy

Judy Gowdy
Immediate Past President,
President, J.C. Interiors, Inc.

Laura Larson
Senior Manager, T-Mobile

Tyronne (Ty) Madarang
Project Manager, Marketer,
Business Owner

Sue-Ellen Mills
Director, Financial Risk, Amazon

Jessica Nevers
Senior Director, Enterprise
Strategy, Grant Thornton

Kerry Robinson
Davis Wright Tremaine, Retired

Michele Sauer
Director, Imaging Services &
Central Transport, St. Michael
Medical Center, Virginia Mason
Franciscan Health

Kelly Soligon
Vice President, Digital Direct
Sales, Microsoft

Michelle Steffin
Vice President of Finance
Operations, Sono Bello

Diann Strom
Senior Business Program
Manager, Microsoft

Becky Wall
Associate Principal,
Rice Fergus Miller

Traci Williams
GM, Human Resources
Consulting, Microsoft

Staff leadership

Jack F. Edgerton
Executive Director

Helen Banks Routon
Director of Development &
Community Relations

Carolina Liendo
Senior Manager of Programs



Special thanks to Rowley Properties...giving KidVantage a home since 1990.

Supporters

Because of you — **our supporters** — more than **18,000** children and expectant mothers received help in a time of need in 2024. Each donation of volunteer time, of clothes or toys or quilts, each financial gift contributed to changing the lives of kids and families.

KidVantage is deeply appreciative for the **4,059** individuals who generously gave money and goods in 2024. You keep kids fed, safe, warm and thriving. Thank you!

We apologize for any misspellings or omissions and would appreciate the opportunity to correct our records. Please email Shannon Westfahl, Development Manager at shannonw@KidVantageNW.org, with any updates or corrections.

2024 Year Around Sponsors, including the Take a Chance for Kids casino event and the Helping Kids Thrive benefit luncheon

Signature sponsor



Presenting sponsor



Benefactor sponsor



Supporting sponsors



Contributing sponsors



KidVantage is grateful for the many community organizations, businesses, foundations and local governments who support our work.

Supporters

Grant makers

Aven Foundation
 Bainbridge Community Foundation
 Costco Wholesale Corporation
 Eastside Community Aid Thrift Shop
 ELCA Foundation – Shepherd of the Hills Church Endowment
 Ellison Foundation
 Garneau-Nicon Family Foundation
 Helen Martha Schiff Foundation
 Kitsap Bank
 Medina Foundation
 Nakajima Foundation
 Nick and Michele Keller Family Foundation
 Nist Family Fund
 Renton Regional Community Foundation
 Rotary Club of Bainbridge Island
 Rotary Club of Bellevue
 Liberty Mutual Insurance Safeco Insurance Fund
 Schultz Family Foundation
 Snoqualmie Tribe
 Suquamish Foundation
 The Bamford Foundation
 The Clark R. Smith Family Foundation
 The Smith Family Foundation
 Tulalip Tribes Charitable Contributions
 Windermere Foundation
 Young Family Foundation

Businesses and corporations

911 Driving School Silverdale
 Able Courier Systems Inc.
 Aegis Gardens Newcastle
 Aegis Living Issaquah
 AIM Consulting
 Allegro Pediatrics
 Amazon
 Amdocs
 Apostrophe Games
 Baby2Baby
 Bellevue Collection
 Ben & Jerry's Eastside
 Big Block Brewing
 Blazer Pub
 Bluetooth SIG
 Bombas Socks
 Browne Family Vineyards
 Caffè Ladro
 Camp Union Saloon
 Carter's
 Challenge Northwest LLC
 Childish Things
 Citrine Design Shop
 Columbia Athletic Club -Pine Lake
 Complete Family Dentistry
 Countryside Floral and Garden
 Cutter & Buck
 Davey Jones Hockey
 Diono
 Dr. Christian Manley Orthodontics
 Eastside Pediatric Dental Group
 Edward Jones – Sunil Sanghvi
 Fifth Generation Inc., Tito's
 Handmade Vodka
 Friendly Earth
 Gap Outlet
 Give Lively
 GLY Construction
 Greystar
 Gymnastics East
 Henkel
 Heritage Bank – Shoreline
 Hilton Garden Inn/Homewood Suites
 Issaquah
 Hot Yoga Experience
 In-Roads Creative Programs Inc.
 Just Between Friends – Issaquah
 Just Between Friends – Monroe
 Just Between Friends – Port Orchard/
 Purkats Unlimited, LLC
 Kari Olson Design
 Kent Licensing Agency Inc.
 KidsQuest Children's Museum
 Kitsap Bank
 Lakeside Industries
 Land's End
 Liebertz Plastic Surgery at Yarrow Bay
 Little Steps Childcare LLC
 Lounge by Topgolf
 MangoApps
 Maple Street LLC DBA Gaslamp Bar & Grill
 Max – Seattle
 McMenamins
 Metcalf Chiropractic Health Center
 Microsoft Corporation
 Monster Island LLC
 NAI Puget Sound Properties
 Nailed by Lo
 Nothing Bundt Cakes
 Overlake Hospital Medical Center
 Ozz Electric WA Inc.
 Pagliacci Pizza
 Patriots Glen
 Pelage Medi-Spa
 Peninsula Community Health Services
 Pickles Playland
 Puget Sound Energy
 Rice Fergus Miller
 Ridwell
 Robert Staudacher CPA & Associates
 Rowley Properties
 SanMar Corporation
 SAP Concur
 Sapphire Homes Inc.

Businesses and corporations, continued

Seafair	Handmade Cheese	Trek Issaquah
Seattle Shakespeare Company	Sugarlump	Trophies2Go
Seattle Tacoma Box Company	Superior Seconds Gear Exchange	True Martial Arts
Sigillo Cellars	Swedish Medical Center Issaquah	Tutta Bella
Small Threads for Kids	Swinerton	Umpqua Bank, Issaquah Branch
Spark Pizza Redmond	Symetra Financial	Unison Chiropractic
St. Michael Medical Center, Family Birth Center	Target -Issaquah Store #996	Village Pediatrics
Starbucks	T-Mobile	Village Theatre
Stephanie Hunziker Real Estate	The Little Gym	Windermere Real Estate – Issaquah
Sugar Mountain/Beecher's	The Well and Table	Woodblock Redmond
	The Winemaker's Reserve	World Doll Day Shows

Community supporters

Department/Fallen Soldiers Program	Faith Lutheran Church	Lake Sammamish Run Club
Alpha Delta Kappa – Alpha Rho Chapter	Goddard School of Issaquah	Les Lilas French Bilingual Community School
Apollo Elementary School	Goddard School of Redmond Ridge	Living Montessori Education Community
Arbor Montessori School	Goddard School of Snoqualmie	Major League Baseball Players Trust
BAPS Charities	Grand Ridge Elementary PTSA	Mary Queen of Peace Church
Bellevue PTSA Council	Harborview Fellowship	Meadow Crest Early Learning Center
Bellevue Sunrise Rotary	Hazelwood Elementary School	Meadowbrook Church
Block Party Quilters	Hope Worldwide – Eastside Seattle Chapter	NARFE Bremerton Chapter 181
Boy Scout Pack 567	Indian American Community Services	Newport Children's School
Bremerton Senior's Center Quilting Club	Issaquah Food and Clothing Bank	Northwest K9 Sniffers
Bright Horizons Longacres	Issaquah High School	Olympic Educational Service District #114
Bright Horizons Snoqualmie Ridge	Issaquah Montessori School	Our Savior Lutheran Church
Cascade Ridge Elementary	Issaquah Police Department	Overlake-Bellevue Alumnae
Cedar Trails Elementary School	Issaquah School District	Panhellenic
Challenger Elementary	Issaquah Valley Elementary	P.E.O. Chapter IC
COR Church	Issaquah Women's Foundation	Peninsula School District – Community Transition Program
Cross of Christ Lutheran Church	Kerala Association of Washington	Peter Kirk Elementary
Crossroads Bible Church	Kids Without Borders	Pinnacle Printing Foundation
Daughters of Norway	Kirkland Police Department	Preston Food Bank
Deerfield Farm Equestrian Team	Kitsap Quilters Guild	Project Linus – Sequim Chapter
Each One Reach One	Kiwanis Club of Gig Harbor	Providence Marianwood Resident Council
Eastridge Church	Kiwanis Club of Issaquah	Redmond United Methodist Church
Eastside Community Aid Thrift Shop	Kiwanis Club of Kirkland	Riverview School District
Eastside Fire and Rescue	Kiwanis Club of Providence Point	Ronald McDonald House
Eton School	Kiwanis Club of Redmond	Rotary Club of Bainbridge Island
Everest Neighborhood Association	Kiwanis Club of Sammamish	
Eyas Global Montessori School	Knights of Columbus Council 7907 at St. Joseph Catholic Church	

Supporters

Community supporters, continued

Rotary Club of Bellevue
 Rotary Club of Issaquah
 Rotary Club of Kirkland
 Saint Andrew's KnitWits
 Samantha Smith Elementary
 Sammamish Chamber of Commerce
 Sammamish Hills Lutheran Church
 Sammamish Presbyterian Church
 Sammamish Seniors
 Sammamish Youth Board
 Sawdusters Club at Timber Ridge
 Seattle Doll & Toy Collectors Club

Seattle Families of Multiples
 Seattle Mahavashtra Mandal
 Skyline High School
 Snoqualmie Springs School
 Solid Ground Retired and Senior Volunteer Program
 Sons of Norway Oslo Lodge 2-035
 Soul Connections
 Sri Sathya Sai Center of Sammamish
 St. Andrew's Lutheran Church
 St. Joseph Catholic Church
 St. Louise Parish

St. Thomas Episcopal Church
 Stray Threads Quilt Guild
 Summit Classical Christian School
 Sundance Preschool
 Sunset Elementary School
 The Bear Creek School
 The Learning Experience – Maple Valley
 The Little School
 WA State BMW Riders Club
 WA State Emergency Nurses Association

City, county and state supporters

City of Bellevue
 City of Bothell
 City of Issaquah
 City of Kenmore
 City of Kent
 City of Kirkland
 City of North Bend
 City of Redmond

City of Renton
 City of Sammamish
 City of Snoqualmie
 King County Best Starts for Kids
 King County Department of Community and Human Services
 King County Employee Giving Program
 Office of the Secretary of State

Combined Fund Drive (CFD)
 Washington State Department of Agriculture
 Washington State Department of Children, Youth & Families
 Washington State Diaper Program (Department of Commerce)
 Washington Traffic Safety Commission

Donor-advised fund (DAF) contributors

Bank of America
 Benevity
 Bright Funds Foundation
 Charitable Flex Fund
 Charities Aid Foundation America
 Edward Jones Charitable
 Fidelity Charitable

Goldman Sachs Philanthropy Fund
 Greater Tacoma Community Foundation
 JP Morgan Chase Charitable Giving Fund
 Morgan Stanley
 National Christian Foundation NW

National Philanthropic Trust
 Pledgeling Foundation
 Schwab Charitable/DAFgiving360
 Seattle Foundation
 Thrivent Charitable
 Vanguard Charitable

Corporate matching gift programs

Alaska Airlines Foundation
 Arthur J. Gallagher & Co.
 Ascend Learning
 BECU
 Boeing
 Cadence Design Systems, Inc.
 Chevron

Costco Wholesale Corporation
 Dell Giving Program
 DocuSign
 Edward Jones
 Expedia, Inc.
 Gartner
 Getty Images

GitHub
 Google, Inc.
 Liberty Mutual
 LinkedIn Corporation
 Lumen Technologies
 Microsoft
 Moderna Therapeutics

Corporate matching gift programs, continued

Nintendo of America, Inc.	SAP America	The Pokemon Company International
Nordstrom	ServiceNow	Thrivent
Pivotal Enterprises LLC	Swinerton	Umpqua Bank, Corporate
PlayStation Cares	Symetra Financial	UnitedHealth Group
Puget Sound Energy Foundation	Synopsys Inc. & The Synopsys Foundation	Verizon Wireless
Pure Storage	System1	Watermark Estate Management Services, LLC
Roche Molecular Systems	T-Mobile USA, Inc.	
Salesforce.com Foundation		

KidVantage service partners

Afghan Health Initiative	Kindering	Scarlet Road
Agape' Unlimited	King County – Dept Community Health Services (DCHS) & Dept of Public Health (DPH)	Seattle Children's Hospital
Attain Housing	King County Housing Authority	Seattle Indian Health Board
Bellevue College	Kitsap Community Resources	Shoreline School District
Bellevue School District No. 405	Kitsap Immigrant Assistance Center	Sky Valley Food Bank
Bremerton Food Line	Kitsap Public Health District	Snoqualmie Tribe
Center for Human Services	Lake Washington School District 414	Snoqualmie Valley Food Bank
Children's Home Society of Washington (Akin)	LifeWire	Society of St. Vincent De Paul Council of the Seattle-King County
Children's Therapy Center	Living Well Kent Collaborative	Somali Health Board Agency
ChildStrive	Mamma's Hands	Step By Step Family Support Center
Communities in Schools – Renton-Tukwila	Mary's Place Seattle	Swedish Health Services
Edmonds School District	Mercer Island Youth & Family Services (City of Mercer Island)	Tacoma Community College
Encompass	NISO Company	Tahoma School District No. 409
Everett Public Schools	Northshore School District	Turkish Women Charity and Aid Organization
Friends of Youth	Olympic Education Service District 114	UW-Valley Medical Center (Public Hospital District 1 of King County)
Grassroot Projects	Overlake Medical Center	Vine Maple Place
HealthPoint	Peninsula Community Health Services	Vision House
Healthy Habits 4 Life	Peninsula School District	Voices of Tomorrow
Holly Ridge Center, Inc	PNW Conference of the United Methodist Church	Washington State Dept of Children Youth and Families (DCYF)
Hopelink	Puget Sound Educational Service District	Way Back Inn Foundation
Horn of Africa Services	Raging River Community Church	Youth Eastside Services
Imagine Housing	Renewal Food Bank	YWCA of Kitsap County
InterCultural Children & Family Services	Renton School District 403	YWCA of Seattle-King-Snohomish County
Iraqi Community Center Of Washington	Riverview School District	Community Response Partners
Issaquah Food & Clothing Bank	Salvation Army Northwest Division	Tacoma Public Schools
Issaquah School District #411		City of Bonney Lake (SP)
Jewish Family Service of Seattle		The Hope Festival
Kent Youth and Family Services		



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