



2025 Report to the Community



VISION

We imagine a world where all children are healthy, safe and prepared to build their own futures.

MISSION

KidVantage helps kids reach their full potential tomorrow by meeting basic needs today.



From the Executive Director

A big anniversary is always a wonderful occasion to reflect, get grounded and look ahead. In 2025, KidVantage was proud to celebrate its 35th Anniversary! Thank you to our wonderful community for getting us here! Our journey so far has truly been a team effort of passion, love and joy. Our board, volunteers, staff, donors, community supporters, partner organizations and of course, the thousands of kids and families that are part of our program have all contributed. Together, we are creating a better community and better world.

The vision and mission of KidVantage started more than 35 years ago, in the mind, and heart, of our founder, Karen Ridlon. As a Pediatric Nurse Practitioner, Karen saw the need every day in her practice. Children who were coming in with soiled diapers getting rashes and infections. Babies who were under weight due to an uncertain supply of formula or baby food. Children who were developmentally behind their peers in motor skill development, reading and basic math, because they did not have the tools at home to grow and learn. Karen decided to make a difference. Around her kitchen table, with family and friends joining in, she began collecting critical, essential items and distributing them to children and families who needed them the most. Through these efforts, Karen and her community champions began to support children's health, safety and development while reducing family stress and financial burdens.

From that initial spark, KidVantage has grown to become Washington State's oldest and largest basic needs bank. With three hub/distribution centers serving five central Puget Sound counties, KidVantage serves almost 20,000 children one or more times each year. By getting millions of items, like diapers, wipes, formula, clothing,

school supplies and hygiene into the hands of families every year, KidVantage provides the support children and families need to thrive. To make this happen, we've joined forces with thousands of volunteers, who sort, bag and create orders for children in need. Our partners in the community, social workers, teachers, Public Health nurses, early educators and many more, make sure that our families receive their goods quickly, when they are most needed.

In 2026, KidVantage is preparing for the future by creating a new Strategic Plan. The new plan is supported by special funding from our friends at Virginia Mason Franciscan Health, and with input from volunteers, donors, staff, partners and our board. The new Strategic Plan will help KidVantage prepare to continue impacting the lives of kids and families. The Strategic Plan will create a roadmap for us to follow as we prepare to serve more children in an uncertain world.

As you review our 2025 Annual Report, I encourage you to read between the lines and put yourself into the shoes of the families we serve. Imagine a child's joy at having clothing that fits and they can be proud to go to school in. Imagine that you're a baby with a dry bottom and a fully belly, feeling the love and care of your parent. And imagine, being that parent, who is struggling everyday to make a difference for their kids. What a relief to know that KidVantage is in your corner. Thank you for being part of the joy—the full bellies and the feeling of relief. Together, we're making a difference. Together we are helping kids thrive.



Jack Edgerton
Executive Director

A handwritten signature in black ink, appearing to read 'Jack Edgerton', written over a light blue background.

What we did

197,238

Product
orders
prepared and
distributed

6,482,373

Individual
items
counting each shirt,
diaper, wipe, etc.

206,259

Items provided
to food banks
and community
resource programs

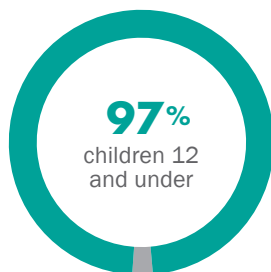
\$6,736,883

Total value
of items
provided

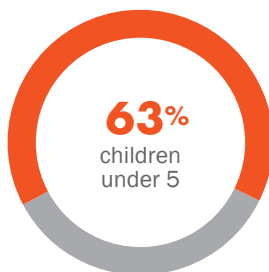
Orders range from a can of formula to a Big Bundle+ (a kit with a week's worth of clothing, shoes, coat, toothbrush/toothpaste, along with toys and books).

Recipients by the numbers

19,097 kids and expectant mothers were assisted one or more times.



3%
expectant or
post-partum
mothers



34%
children
ages
5-12

In 2025, KidVantage assisted, on average, **1,423** kids each week!

2025 Distribution highlights

2,326 | Car seats

4,079,840 | Diaper wipes

1,691,469 | Diapers

5,850 | Cans of formula

57,474 | Toys

17,720 | Shoes

42,840 | Socks

38,586 | Underwear

397,675 | Clothing items

11,318 | Sheets, comforters, blankets

37,261 | Personal hygiene products

How we did it

4,569 individual/households made financial or in-kind gifts to KidVantage.

26,520 volunteer hours given
KidVantage is volunteer powered. In 2025, **5,713** volunteers, from age 12 to 85, donated over **26,000** hours to collect and sort donations, assist with backstock and storage, repairs, preparing custom orders for kids and governing the organization.

221 community collection drives
Community collection drives are one of the most fun and engaging ways people get involved with KidVantage. In 2025, we hosted **221** community collection drives, including contributions from our Diaper Derby, Pencils and Pants and Winter WishGiver campaigns. During the spring, **43** teams competed in the 11th annual Diaper Derby, bringing in **111,576** diapers and **87,280** diaper wipes. In the fall, Pencils & Pants drives contributed school supplies and back-to-school clothing, followed by Winter WishGiver drives, focusing on clothing and new toys in the winter.

\$2,534,256 was contributed to KidVantage in 2025.

Connecting for kids and families
Families access KidVantage services through a partnership network of **80** education, health and human service organizations. Providers (representatives) from **105** programs at **252** program sites place orders of goods through our online system, pick up the items, and deliver them to the families. Through this network, we are able to both “**help the helpers,**” and provide kids what they need, when they need it.

Types of partner programs

6	Case management
4	Child welfare services
6	Community resource programs
9	Disability services
70	Early learning programs
15	Emergency assistance programs
2	Employment/education programs
12	Food banks
44	Housing programs
12	Maternal and infant health programs
12	Medical services
7	Refugee/immigrant assistance programs
48	Schools
3	Specialized services

See a complete list of 2025 Partner Agencies on page 13.

Volunteers and staff prepared and distributed an average of 3,528 orders every week in 2025!

How well we did it

Outcomes snapshot: when partner providers were surveyed...



99%

Agreed that receiving goods from KidVantage decreases financial stress.

97%

Agreed that receiving goods from KidVantage helps reduce family stress and increases family caregivers' ability to care for their children.

86%

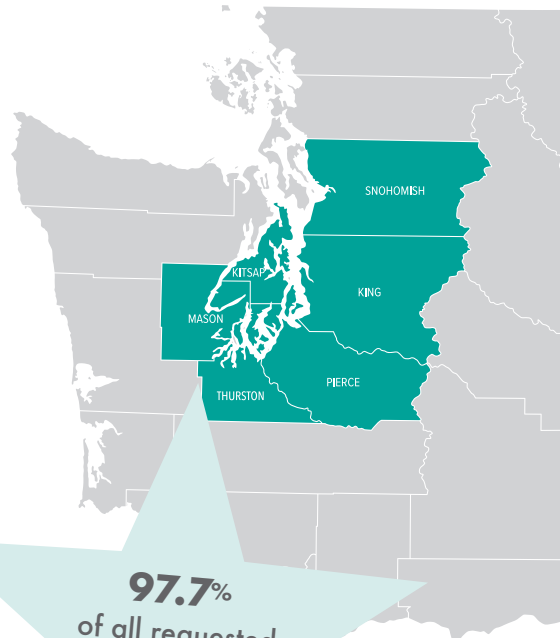
Agreed that receiving goods from KidVantage improves health outcomes for their clients.

80%

Agreed that receiving goods from KidVantage makes children happier.

People assisted, by county

12,460	Recipients in King County
1,323	Recipients in Kitsap County
1,375	Recipients in Snohomish County
696	Recipients in Pierce County
73	Recipients in Mason County
9	Recipients in Thurston County



97.7%
of all requested
orders were
filled!

Revenue and resources

Resources and revenue: \$9,484,121



Non-cash (In-kind) donations of products for kids, rent, services



Contributions: individuals, corporations, businesses, civic orgs, clubs and faith-based orgs



Government: local cities, county and state



Foundation and corporate grants



Interest, referral fees, investments and miscellaneous

Use of resources: \$9,145,832



Program non-cash (In-kind) donations of new and used products for kids



Program service and support



Program direct services (safety, nourishment, hygiene, personal care for kids)



Fund development



General administration



Donated (in-kind) rent



Depreciation



2025 highlights

Helping Kids Thrive benefit luncheon

The annual Helping Kids Thrive benefit luncheon, held on November 7th at the Meydenbauer Center in Bellevue, was centered around the theme “Colors of Hope.”

We were joined for the 5th year by emcee, **Angela Poe Russell**. **Nikki Gane**, founder of Dignity for Divas, participated as a guest speaker.

We introduced the Thrive15 Honorary Chair Committee to acknowledge and celebrate the contributions of table captain volunteers who have hosted a table at 10 or more of the past 14 events.



Emcee, Angela Poe Russell, with Helen Banks Routon, Nikki Gane, Bianca Tse and Thrive guests.

Volunteers, donors, service partners, board members, sponsors, staff and elected officials joined together with KidVantage to make a deposit in the Bank of Hope, an investment in the lives of local children.



By the numbers...

\$497,000
raised

442
Registered
guests

52
Table
captains

8
Sponsors

1
Inspiring
guest spaker

1
Dynamic
emcee



TACK (Take a Chance for Kids)



KidVantage staff members and their spouses at TACK.

The 2025 Take a Chance for Kids event was held on March 21st at The Ballroom at Vasa Park Resort.

Focused on fun and philanthropy, the evening included a fantasy casino, KidVantage themed games and an exciting live auction.

The event raised more than **\$81,000**.

Thank you to our sponsors, volunteers and guests for joining us to take a chance!



Guests taking a chance for kids.



Other events



Diaper Derby at Issaquah Montessori.



Pencils & Pants Van Visit Event.



Making winter wishes come true with a Winter WishGiver drive.

Staff and leadership

Officers of the Board

DeAnne Dodson, President | Community Advocate

Traci Williams, Vice-President | General Manager, Human Resources Consulting, Microsoft

Michelle Steffin, Treasurer | Vice President of Finance Operations, Sono Bello

Michele Sauer, Secretary | Director, Imaging Services & Central Transport, St. Michael Medical Center, Virginia Mason Franciscan Health

Board of Directors

Lani Banning

Senior Benefits Business Partner,
Microsoft

Alexandra “Alex” Chasin

Director, Global Distribution –
Business Development,
SAP Concur

Susan Corning

Community Advocate &
Senior Program Manager, AWS

Kim Dowling

Nurse Manager,
Family Birth Center,
St. Michael Medical Center

Kara Durbin

Director, Clean Energy Strategy,
Puget Sound Energy

Diane Kuslich

HR Manager, Microsoft

Laura Larson

Senior Manager, T-Mobile

Tyronne (Ty) Madarang

Program & Project Manager,
Marketer, Business Owner,
Mentor

Sue-Ellen Mills

Director, Financial Risk, Amazon

Jessica Nevers

Senior Director, Enterprise
Strategy, Grant Thornton

Kerry Robinson

Davis Wright Tremaine, Retired

Kelly Soligon

Vice President, Digital Direct
Sales, Microsoft

Becky Wall

Associate Principal,
Rice Fergus Miller

Neera Wolfe

Product Marketing, Microsoft

Staff leadership

Jack F. Edgerton

Executive Director

Helen Banks Routon

Director of Development &
Community Relations

Carolina Liendo

Senior Manager of Programs



Special thanks to Rowley Properties—giving KidVantage a home since 1990.

Supporters

Because of you—**our supporters**—more than **19,000** children and expectant mothers received help in a time of need in 2025. Each donation of volunteer time, clothes, toys, quilts, or financial gifts contributed to changing the lives of kids and families.

KidVantage is deeply appreciative for the **4,569** individuals who generously gave money and goods in 2025. You keep kids fed, safe, warm and thriving. Thank you!



2025 sponsor partners

Signature sponsor



Premier sponsors



PUGET SOUND ENERGY



Benefactor sponsor



Supporting sponsors



Essential goods partners



KidVantage is a proud member of the National Diaper Bank Network, working together to end diaper need since 2013.



Special thanks to Small Threads for Kids—an important community partner of KidVantage since their opening in 2009.



KidVantage is proud to partner with Baby2Baby, connecting for kids since 2018.

We apologize for any misspellings or omissions and would appreciate the opportunity to correct our records. Please email Shannon Westfahl, Development Manager, at shannonw@KidVantageNW.org with any updates or corrections.

Supporters

Grant makers

47th Avenue Foundation
 Bainbridge Community Foundation
 Cooper-MacGrath Foundation
 Cradles to Crayons
 Eastside Community Aid Thrift Shop
 Ellison Foundation
 Glaser Foundation
 Kitsap Bank
 Kitsap Community Foundation
 Medina Foundation
 Nakajima Foundation
 Rotary Club Foundation of Silverdale
 Rotary Club of Bellevue
 Liberty Mutual Insurance Safeco Insurance Fund
 Schultz Family Foundation
 Snoqualmie Tribe
 Suquamish Foundation
 T-Mobile Foundation
 The Clark R. Smith Family Foundation
 The Norcliffe Foundation
 Windermere Foundation
 Young Family Foundation

Legacy donors

ELCA Foundation – Shepherd of the Hills Church Endowment

Community gifts for capacity

Virginia Mason Franciscan Health

Emergency response partners

Texas Diaper Bank
 Open Arms Food Pantry and Resource Center

Businesses and corporations

911 Driving School – Port Orchard
 Adrice Wines
 AIM Consulting
 Alaska Airlines
 Allegro Pediatrics
 Ballinger Thriftway
 Ben & Jerry's Eastside
 Bombas Socks
 Brick Recycler
 Brokk Inc.
 Browne Family Vineyards
 Cafe Inc. – Issaquah Cafe
 Camp Union Saloon
 Carissa Saffel Real Estate
 Carter's
 Cascadia Kids Dentistry
 Challenge Northwest LLC
 Chef John Howie Restaurants
 Clari Inc
 Copperworks Distilling Co.
 Costco Wholesale Corporation
 Countryside Floral and Garden
 Crystal Mountain
 D.R. Horton
 Dacels Jewelers, Inc.
 Decater Performance
 Diono
 DNA
 Dutch Bros Foundation
 Emler Swim School Klahanie
 Fire and Vine Hospitality -El Gaucho
 First Financial Northwest Bank
 Flexe
 Fogo de Chao
 Fortis Financial Group
 Greystar
 Gymnastics East
 Helly Hansen
 Hilton Garden Inn Issaquah
 Hot Yoga Experience
 In-Roads Creative Programs Inc.
 Just Between Friends – Bremerton
 Kari Olson Design
 KidsQuest Children's Museum
 Kimberly-Clark
 Kitsap and Olympia Peninsula Clothing and Textile Advisors
 Legion Bellevue
 Liebertz Plastic Surgery at Yarrow Bay
 McMenamins
 Metcalf Chiropractic Health Center
 Monster Island LLC
 Nothing Bundt Cakes
 Operation Warm
 Ozz Electric WA Inc.
 Pacific Science Center
 Pagliacci Pizza
 Patriots Glen
 Peak Sports and Spine Physical Therapy – Factoria Clinic
 PetSmart
 Providence Swedish
 Resonate Networks
 Rice Fergus Miller
 Sammamish Children's Therapy Center
 Seafair
 Seattle Seahawks
 Sequoyah Electric
 Shelly Erwich Photography
 Sia Partners
 Signature Organizing
 Solution Partners NW
 Spark Pizza Redmond
 Speer Taps, Inc.
 St. Michael Medical Center, Family Birth Center
 Sugarlump
 Sunrise of Issaquah
 Superior Seconds Gear Exchange
 Swedish Medical Center Issaquah
 Target – Issaquah Store
 The Little Gym
 Top Pot Doughnuts
 Trek Issaquah
 Trophies2Go

Businesses and corporations, continued

True Martial Arts
Tutta Bella Neapolitan Pizzeria
Urban Notch Woodworks & Design
UW Medicine – South Lake Union

Valve Corporation
Village Pediatrics
WaFd Bank – Issaquah, Sammamish
Wear A Big Smile Foundation

Woodblock Redmond
Woods Coffee
Workato
Zeeks Pizza



Community supporters

Agnus Dei Lutheran Church
Alaska Air Maintenance Department/
Fallen Soldiers Program
All Saints Lutheran Church
Alpha Delta Kappa – Alpha
Rho Chapter
Apollo Elementary School
Arbor Montessori School
BAPS Charities
Bellevue Children's Academy
Bellevue Sunrise Rotary Club
Block Party Quilters
Bollysteps Youthboard
Bremerton Senior's Center
Quilting Club
Bremerton WestSound Symphony
Bright Horizons Bellevue
Bright Horizons Longacres
Bright Horizons Snoqualmie Ridge
Brighton School
Burke Museum
Cascade Quilters Guild
Cascade Ridge Elementary School
Cascadia School
Cottages on the Ridge
Creekside Elementary School
Cross of Christ Lutheran Church
Crossroads Bible Church
Daughters of Norway
Deerfield Farm Equestrian Team
East Shore Unitarian Church
Eastside Fire and Rescue
Elizabeth Blackwell Elementary School
Evergreen Middle School
Eyas Global Montessori School
Faith Church Sammamish

Faith Church Kent
Faith Lutheran Church
Faith Lutheran School
Forest Ridge School of the
Sacred Heart
Galatia Doll Club
Goddard School of Overlake
Goddard School of Redmond Ridge
Goddard School of Snoqualmie
Good Samaritan Episcopal Church
Grand Ridge Elementary School
Herzl-Ner Tamid
Indian American Community Services
Issaquah Montessori
Issaquah Valley Elementary School
Issaquah Women's Foundation
James John Audubon
Elementary School
Junior League of Seattle
Kiddie Academy of Kirkland
Kids Country Canyon Park
Kitsap and Olympia Peninsula
Clothing and Textile Advisors
Kitsap Peninsula General Federation
of Women's Clubs
Kiwanis Club of Gig Harbor
Kiwanis Club of Issaquah/
Sammamish
Kiwanis Club of Providence Point
Kiwanis Club of Redmond
Knights of Columbus Council 7907,
St. Joseph Catholic Church
Lake Sammamish Run Club
Lake Sawyer Church – Mom's in
Community Group
Lakeside School

Leota Middle School
Les Lilas French Bilingual
Community School
Liberty High School
Living Montessori Education
Community
Marcus Whitman Middle School
Mary Queen of Peace Church
Mt Si Arbor Montessori
NARFE Bremerton Chapter 181
National Charity League – Seattle Metro
National League of Young Men –
Issaquah/Sammamish Chapter
Newcastle Elementary School
Northwest K9 Sniffers
Northwood Elementary School
Olympic Educational Service
District #114
Our Lady of the Lake Parish
Our Savior Lutheran Church
Overlake-Bellevue Alumnae Panhellenic
Project Linus – Sequim Chapter
Revel Community
Rotary Club of Issaquah
Rotary Club of Kirkland
Rotary Club of Sammamish
Samantha Smith Elementary School
Sammamish Hills Lutheran Church
Sammamish Seniors
Sammamish Youth Board
Sawdusters Club at Timber Ridge
Seattle Aquarium
Seattle Children's Theatre
Seattle Christian Assembly
Seattle Doll & Toy Collectors Club
Seattle Mahavashtra Mandal

Supporters

Community supporters, continued

Seattle Symphony
Snoqualmie Springs School
Solid Ground Retired and Senior Volunteer Program
Sons of Norway Oslo Lodge 2-035
Soul Connections
St. Andrew's Lutheran Church
St. Anne School
St. John Vianney Church
St. Joseph Catholic Church

St. Louise Parish
St. Madeleine Sophie Catholic School & Preschool
St. Thomas Episcopal Church
Stand Up for Kids Kitsap
Stray Threads Quilt Guild
Sundance Preschool
Sunset Elementary School
Talus Residential Association
Tesla Stem High School

The Bear Creek School
The Learning Experience – Maple Valley
Tillicum Staff Association
Trilogy for Kids
Turkcha
Vasavi Seattle
WA State BMW Riders Club
Wing Luke Museum

City, county and state supporters

City of Bellevue
City of Bothell
City of Issaquah
City of Kenmore
City of Kent
City of Kirkland
City of North Bend
City of Redmond

City of Renton
City of Sammamish
City of Snoqualmie
King County Best Starts for Kids
King County Department of Community and Human Services
King County Employee Giving Program
Office of the Secretary of State
Combined Fund Drive (CFD)

Washington State Community Action Partnership
Washington State Department of Agriculture
Washington State Department of Children, Youth & Families
Washington State Diaper Program (Department of Commerce)
Washington Traffic Safety Commission

Donor-advised fund (DAF) contributors

Ayco Charitable Foundation
Bank of America Charitable Fund
Benevity
Charitable Flex Fund, Bergen County
United Way
Charities Aid Foundation America
Daffy Charitable

DAFgiving360/Schwab Charitable
Edward Jones Charitable
Fidelity Charitable
Goldman Sachs Philanthropy Fund
JP Morgan Charitable Fund
Morgan Stanley
National Christian Foundation Northwest

National Philanthropic Trust
Pledgeling Foundation
Renaissance Charitable Foundation
Seattle Foundation
Thrivent Charitable
Vanguard Charitable

Corporate matching gift programs

Alaska Airlines
Bank of America
BECU
BlackRock
Boeing
CBRE
Chevron

Clari
Columbia Bank
Costco Wholesale
Coupa Software
Dell
Disney
eBay

Edward Jones
Expedia
Gartner
Gates Foundation
GitHub
Global Health Labs
Google

Corporate matching gift programs, continued

IBM	Piper Sandler Companies	Swinerton
IMA Financial Group	Premiera Gives	Symetra
Kaiser Permanente	Puget Sound Energy	Synopsys
Liberty Mutual	Salesforce.com	The Pokemon Company International
LinkedIn	Saltchuk Resource	T-Mobile
Microsoft	SanMar	UnitedHealth Group
Moss Adams	SAP America	Vision Service Plan (VSP)
Nintendo of America	ServiceNow	
Nordstrom	Starbucks	

KidVantage service partners

Afghan Health Initiative	Jewish Family Service of Seattle	Roots of Hope Perinatal Services
Agapé Unlimited	Kent Youth and Family Services	Salvation Army Northwest Division
Bellevue College	Kinderling	Scarlet Road
Bellevue School District	King County – Dept Community Health Services (DCHS) & Dept of Public Health (DPH)	Seattle Children’s Hospital
Bremerton Foodline	King County Housing Authority	Seattle Indian Health Board
Center for Human Services	Kitsap Community Resources	Shoreline School District
Children’s Therapy Center	Kitsap Immigrant Assistance Center	Sky Valley Food Bank
ChildStrive	Kitsap Public Health District	Snoqualmie Tribe
Communities in Schools – Greater King County	Lake Washington School District	Snoqualmie Valley Food Bank
Community Clothing Closet	LifeWire	Society of St. Vincent De Paul Council of the Seattle-King County
Community Resource Partners	Living Well Kent Collaborative	Somali Health Board Agency
Day 1 Academies	Mamma’s Hands	St. Stephen Housing Association
Edmonds School District	Mary’s Place Seattle	Step By Step Family Support Center
Encompass	Mercer Island Youth & Family Services (City of Mercer Island)	Swedish Health Services
Everett Public Schools	NISO Company	Tacoma Community College Foundation
Foundation Baptist Church	Northshore School District	Tacoma Public Schools
Friends of Youth	Olympic Education Service District	Tahoma School District
Grassroot Projects	Overlake Medical Center & Clinics	The Hope Festival
HealthPoint	Peninsula Community Health Services	Turkish Women Charity and Aid Organization
Healthy Habits 4 Life	Peninsula School District	Vine Maple Place
Holly Ridge Center, Inc	PNW Conference of the United Methodist Church	Vision House
Hopelink	Puget Sound Educational Service District	Voices of Tomorrow
Horn of Africa Services	Refugee Peer Northwest	Washington State Dept of Children Youth and Families (DCYF)
Imagine Housing	Renewal Food Bank	Youth Eastside Services
InterCultural Children & Family Services	Renton School District	YWCA of Kitsap County
Iraqi Community Center of Washington	Riverview School District	YWCA of Seattle-King-Snohomish County
Issaquah Food & Clothing Bank		
Issaquah School District		



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Bremerton

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Shoreline

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