



Thrive Benefit Luncheon

Friday, November 3rd, 2023

12:00 - 1:15 pm

Meydenbauer Center, Bellevue



Sponsorship Opportunities

Event Description

Thrive Benefit Luncheon is KidVantage's signature event and our largest fundraiser of the year! Thrive makes it possible to continue the work of helping all kids reach their potential. Your sponsorship of the Thrive luncheon means that donations from the guests can go directly to our mission.

Audience

Thrive attracts a wide cross-section of attendees. Historically, this event brings together ~600 guests, sponsors, partners, and community leaders. In 2022, 550 attended our first back in-person event in two years. Below is additional KidVantage reach data.

Our Reach

Thrive Benefit Luncheon

Invitation — sent to 1,900+
E-Newsletter — distributed to 4,500
Social media promotion — 67,550 impressions
Website visits — 5,630 per month

Community

Families access KidVantage through: 282 provider program sites, within 80+ partnered agencies. *Service area: King, South Snohomish, Kitsap, Mason, North/West Pierce Counties.*

Volunteers, including local businesses and corporations, donate 22,000+ hours annually

Help kids reach their full potential tomorrow by meeting basic needs today.

KidVantage Mission Statement

KidVantage (formerly EBC)

KidVantage (founded: 1990) helps children have what they need to grow, play, learn and THRIVE. We do this by providing essential care, safety, and health goods for children, birth through ages 12, who are experiencing homelessness, economic insecurity or family disruption. KidVantage reaches children through a collaborate network of health and human service organizations including early learning centers, public schools, housing and shelter programs and food banks across Central Puget Sound.

Become a Sponsor Online!

Our [online sponsorship confirmation form](#) makes it easy for you to confirm your support as a sponsor.

More information? Contact Kim K. Christensen at 425.372.7533 or kimc@kidvantage.org to inquire about or confirm your sponsorship.

Summary of Benefits

	Signature \$20,000	Presenting \$10,000	Premier \$7,500	Benefactor \$5,000	Supporting \$2,500	Contributing \$1,000
Ongoing Benefits & Advanced Recognition						
Included in press release(s) for event	Logo					
Social media promotion	Logo	Name				
Company email on automated registration email	Logo	Name				
Industry exclusivity	Yes	Yes				
E-newsletter article	Story	Logo	Name			
LinkedIn Spotlight	Story	Logo	Name			
Extended web presence w/ link (until January 2023)	Logo	Logo	Logo	Name	Name	
THRIVE Event Recognition						
Participation in event program, as desired	Welcome					
Podium recognition	Yes	Yes	Yes			
Seating at the event (10 seats/table)	2 Tables	1 Table	6 seats	4 seats	4 seats	2 seats
Placement in all printed and electronic event materials as available	Logo prominent	Logo prominent	Logo	Logo	Name	Name
Event signage	Company banner	Company sign	Logo	Logo	Name	Name
Placement in event PPT presentation	Logo	Logo	Logo	Name	Name	Name
Table signs	Logo	Logo	Logo	Name	Name	Name
Web presence with hyperlink (prior to November 2022)	Logo	Logo	Logo	Name	Name	Name
Special reception for sponsors prior to luncheon event	Yes	Yes	Yes	Yes	Yes	Yes
Post Event Recognition						
Thank you ad in a publication	Logo	Logo	Logo	Name		
Post event E-News article	Logo/link	Logo/link	Logo/link	Name/link	Name/link	Name only
Team building volunteer opportunity	Yes	Yes	Yes	Yes	Yes	Yes
Annual report recognition	Yes	Yes	Yes	Yes	Yes	Yes

Ask us about how our sponsorship levels and benefits can be customized!



GROW

PLAY

LEARN

THRIVE