

Made Possible by You!



Formerly Eastside Baby Corner

Highlights

Answering the Growing Needs for Families In Central Puget Sound

Last year, we saw increased numbers in all areas of service, reflecting a large and growing need in the community. The number of requests for essential goods were up 38% from last year, along with an increase in recipients. Of the total recipients, 74% were receiving essential goods from KidVantage for the first time ever. On average, KidVantage staff and volunteers were preparing over 3,000 orders for kids each week. Orders could include a week's worth of clothing for a child, formula to feed their infant, school supplies, hygiene products, and more. We closed out 2022 filling 97.2% of all requests made by families.

***"Because of KidVantage, I was able to order everything that mom needed, and deliver the items to her home during a visit. Her baby is due this week, and Mom is noticeably calmer and has shared that she's feeling safe and ready for the baby's arrival."** - Childstrive, a KidVantage Partner*

With lasting impacts from COVID-19 combined with high inflation, supply shortages, and other obstacles, financial stress and family stress is present. KidVantage has continued to distribute goods weekly, and meet the needs of kids and families, something that is no small feat. With generous financial support, we are able to purchase car seats to keep children safe when traveling, or hygiene products, like shampoo and conditioner for all hair types. Because of the dedicated, nose-to-the-grindstone volunteers, kids receive the right size shoes, warm clothing bundles, new toys for birthdays, and more. It takes thousands of hands to support the thousands of kids we reach each year.

KidVantage has been and will continue to be not only a place that helps kids, but a place where YOU can help kids. Thank you for being the hands, and doing what it takes to help 15,000 kids thrive.

15,000 Kids Reached

1,916,633  Diapers

12,326  Clothing Bundles

6,181  Formula Cans

2,008  Kids Car Seats

Winter WishGivers Gave Smiles



Brownie Troop 46031 dropping off their Winter WishGiver Drive @ Issaquah Hub

In the months of November and December, KidVantage received 101 collection drives that included new toys, warm coats, gloves, hats, and more. Because of these drives, KidVantage was able to fill 2,300 holiday gift bundles, and keep kids warm during the winter. Individuals, groups, businesses, and organizations across Puget Sound collected over 27,000 items for families and kids who needed it!

Thank You for Collecting!

Issaquah Youth Advisory Board

Johnston, Evelyn
Kiddie Academy
Mill Creek
Kiewitt
Kirkland Police & City of Kirkland

Klahanie Chiropractic
Knights of Columbus 7907

Kristin Bedard Real Estate
Kumon of Remond
Labyrinth
Homeschool Co-Op

Laurel Cove
Les-Lilas French Bilingual School

Liat Bollag

Liebertz Plastic Surgery at Yarrow Bay

Listen and Talk
Little Minds at Work
Lorna Croswell Mail Clinic

Metcalf Chiropractic Health Center

Microsoft
NAI Puget Sound Properties

Naval Hospital
Bremerton SCPOA
Newcastle Elementary School 2nd Graders
Newcastle Library

Novallife Fitness
NWG Urban at Compass (Fosstivus)
NW Sports Physical Therapy

Orchard Brokerage
Our Savior Lutheran
Peter Lee

PetSmart
Prolad Social
Rachel Kimmerly

Allstate Agency
Redmond Kiwanis
Remond Toddler Group
Restore Hyper Wellness
Sacred Heart School

Sammamish Kiwanis Sammamish Presbyterian Church

Sara Miller, Windermere
Shorewood HS Interact
St. Joseph Catholic Church

Shrenik Gosalia
Skyline Lacrosse Club
Skyline Varsity Volleyball
St. Andrews Lutheran Church

St. Louise
Sucker Punch
Summit Vision Center
Supriya Unnikrishnan

Swedish Medical
Team Borja
T-Mobile Digital
Umpqua Bank
Unity of Bellevue
Willows Creek Childrens House

Windermere Real Estate East
XXX Rootbeer Drive-in
Yelp

Athleta/Cap Inc.
Banner Bank
Bear Creek school
Bear Creek Country Club
Bellevue Collection
Beth McKinnon
Bree Leon
Bright Horizons
Carissa Saffel
Compass Real Estate
Casey O'Brien
Cedar Trails Elementary School
Chesnut
Montessori School

Corey Brandt Real Estate

Cornerstone GCI
Crossroads Bible Church MOPS
Disney

Denise Ensign
D.R. Horton

Eastside Firefighters
Benevolent Fund
Emerald City NCL

Evelyn, Core
Volunteer

Ferguson Enterprises

Fulcrum Training Hall

GFK

GFS

Girl Scout Troop #41009

Girl Scout Troop #44472

Girl Scout Troop #46031

The Goddard School (Redmond)

Grace Fellowship
Google

Grand Ridge Elementary 5th Grade

High Valley

Community Association
IRG Physical Therapy

Sammamish

Issaquah Commons

Issaquah Valley

Elementary PTSA

Issaquah Valley

Elementary, 5th Grade

Volunteer with Us!

KidVantage has volunteer opportunities at our Bremerton, Shoreline, and Issaquah locations. Help prepare a week's wardrobe for a child, bundle diapers, take in donations, and more! Just sign-up for a shift at your local KidVantage Hub from our website below.

Looking for other opportunities? Be a part of KidVantage's annual benefit luncheon on November 3rd, 2023! If you're interested in joining the planning committee, hosting a table, and more, reach out via email to development@kidvantenw.org

www.KidVantageNW.org/volunteer



Across 3 Hubs in 2022



With a mission to "help businesses succeed, families belong, and communities prosper" Rowley Properties has done exactly that by giving KidVantage (formerly Eastside Baby Corner) a home for over 30 years. When our founder, Karen Ridlon, moved the organization from her kitchen table, Rowley gave her the keys to a storage unit, soon followed by another one... and another one. In 2023 Rowley Properties provides KidVantage with 5,038 square feet of warehouse space in Issaquah. From the beginning, Rowley Properties have been champions, not only for KidVantage, but also for kids and families in our community!



The main way we collect goods for children and families is by receiving donations from the community. These items are essential not only to those who need them, but also to our organization. Thanks to local business support, Small Threads for Kids, we are supplied with clothing when children need it! Owner Dixie Bair says "We believe that supporting the whole community is so important. Small Threads provides a valuable service to families that allow them to help their own families and also those in need..." Established in 2009, Small Threads is the Eastside's largest children's secondhand store, offering affordability for families, and sustainability for the planet. Find their stores in Issaquah, Kirkland, Mill Creek, and Redmond!



smallthreadsforkids.com



Centrally located to the Cascades, Superior Seconds in Issaquah offers quality preowned recreational equipment, making it affordable for families to enjoy the outdoors! Much like us, Superior Seconds gives the community a place to bring outgrown and unused gear. Consigners also get the option to donate their items to be sold, with proceeds given to local nonprofits, including KidVantage! Check them out in Issaquah or online at superiorseconds.org!



Eastside Community Aid (ECA) Thrift Shop is a volunteer-run organization that sells donated goods and uses proceeds to support Eastside nonprofits (including KidVantage). For every dollar in sales, between .50 to .60 cents goes into grant funds, and in 2023, KidVantage was selected by them to receive \$10,000! To support the ECA, you can shop, donate, or volunteer at their Kirkland location. To learn more, visit their website at:

www.eastsidecommunityaidthriftshop.org



A special thanks to businesses who have done good by donating goods to KidVantage!

Amazon | Carters | Parachute Home | Singletrack Cycles | Sugar Lump
Treasure Thrift Shop | Trek Issaquah



Building a Foundation for
Every Kid's Future

After 32 years under the name Eastside Baby Corner, we have expanded our reach and grown our impact. While our mission remains the same, our new name allows us to grow more than ever before...

An Update From Bremerton

Greetings from KidVantage in Bremerton! It is my privilege to be writing to you and giving an update on our Bremerton Hub. I hope you all had a wonderful holiday season and beginning of 2023!

I have been proudly employed with this organization since August of 2020, but I have actually been a part of KidVantage (formerly EBC) since I was pregnant in 2016— when the Bremerton Hub provided me with maternity clothes through my home-visiting nurse. After maternity leave, my employer was on-boarded, and I was able to offer this amazing resource to the Head Start families I was working with! My son now 6, was a recipient until he started kindergarten. As a provider I was part of the growth that Bremerton saw in the early years; it is my honor to be leading the further expansion going into the future.

While our location saw significant growth in 2020 and 2021— both in items ordered and children served— it hasn't been as dramatic this year. In 2022, we saw a 10% rise overall in products ordered, with a 6% rise in number of households and recipients. Our final distribution of 2022 broke records, distributing over 1,000 items to children in Kitsap, Mason, and Pierce County. In December, we distributed 186 holiday gift bundles (bundles contained 5-7 toys per bundle) to children; more than twice the amount we distributed last year.

Overall the growth in Bremerton is steady, and I am excited for what the New Year holds for us!

In everything that we have accomplished, I want to acknowledge our amazing volunteers. THANK YOU!

We could not do any of this without you— the pandemic tested that for us! Community and Core volunteers have been slowly coming back over the last year and we are so grateful. Our Core Volunteers are just that: the core of what we are able to accomplish. Without their time, energy, and care, we would not be able to touch as many lives as we do. In 2022, KidVantage distributed an average of 572 orders to mothers and kids each week from our Bremerton Hub. This year we hope to welcome more community volunteers and donors into our hub, to expand, and to help even further!

♥ *Melanie Magnenat*

Program Coordinator, Bremerton Hub

Learn about volunteering, donating, and more at our Bremerton Hub by visiting www.KidVantageNW.org/bremerton