



Partner with KidVantage!

Companies of every size step forward each year to strengthen the impact of KidVantage.



Sponsorship Opportunities

We invite you to become a partner in our mission to help kids reach their full potential through a sponsorship in 2025.

Sponsors as Partners

Your sponsorship of this year's fund-raising events demonstrates your commitment to kids, families, and to the work of KidVantage. It provides high visibility for your organization with 700+ event guests, more than 5,000 volunteers, and thousands of regional donors. Your support is truly valued - we look forward to sharing the story of your partnership with our entire community.

2025 Sponsorship Offerings

- Partnership levels, Premier to Supporting, provide the opportunity to be recognized as a sponsor of both the **Take a Chance for Kids** casino night event and the **Helping Kids THRIVE benefit luncheon**.
- There are additional partnership levels for either the luncheon **OR** the casino night.

Partnership Reach

- **Take a Chance for Kids** casino and auction fundraiser - Friday, March 21, 2025, The Ballroom on the Lake, Vasa Park Resort, Lake Sammamish. 200+ anticipated guests, live auction, fantasy casino, raffles, and more.
- **Helping Kids THRIVE benefit luncheon** - Friday, November 7, 2025, Meydenbauer Center, Bellevue. Anticipated attendance of 500 community & business leaders, elected officials, and supporters.

Promotional Reach

Social media- 65,100+ impressions

Website active users- 23,500+ per month

E-newsletter- 4,500 recipients

Printed newsletter- 1,500 recipients

Press distribution list- 425 Business Magazine, Puget Sound Business Journal, Issaquah Reporter, Redmond Reporter, Bellevue Reporter, Shoreline Area News, Kitsap Sun, Everett Herald, The Seattle Times, KOMO 4, Community Blogs, and Newsletters.

Let's work together to find the combination of contribution and benefits that best fit your goals for community involvement!

About KidVantage

KidVantage (founded in 1990) helps children have what they need to grow, play, learn, and thrive. We do this by providing essential care, safety, and health goods for kids, birth through age 12, who are experiencing homelessness, economic insecurity, or family disruption. KidVantage reaches children through a network of health and human service organizations, the "Helpers" (i.e. public schools, housing, early learning centers, food banks, etc.) across Central Puget Sound in five counties.

Contact Helen Banks Routon at 425.372.7525 (direct) or helenr@KidVantageNW.org to learn more, or to sign up today! You can also complete the online confirmation here: <https://kidvantagenw.wufoo.com/forms/w10tyjyt1thx3q4/>

See the summary of benefits on the following page.

Help kids reach their full potential tomorrow
by meeting basic needs today.

KidVantage Mission Statement

Summary of Benefits	Signature Partner	Presenting Partner	Premier Partner	Benefactor Partner	Supporting Partner	Contributing Partner	Underwriting Partner
Event	\$20k or more	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$500 up to \$1,500
THRIVE Luncheon & Take a Chance for Kids	✓	✓	✓	✓	✓		
THRIVE OR Take a Chance (one only)						✓	✓
Special Sponsor Benefits							
Industry exclusivity	Yes	Yes	Yes				
Signage at "van visit" events, summer & fall	Yes	Yes	Yes	Yes			
Team building volunteer opportunity	Yes	Yes	Yes	Yes	Yes		
Event Recognition							
Participation in event program, as desired	✓						
Include in event-related media releases	✓						
Opportunity to share promotional items	✓	✓					
Live auction display and bid cards (Take a Chance)	Logo	Logo	Logo				
Live social media mention from event	✓	✓	✓				
Recognition from the podium	✓	✓	✓				
Placement in signage, slide presentations	Logo prominent	Logo	Logo	Logo	Name	Name	Name
Table signage	Logo prominent	Logo	Logo	Logo	Name	Name	Name
Take a Chance for Kids tickets	10 tickets	6 tickets	4 tickets	4 tickets	2 tickets	2 tickets	2 tickets
Thrive luncheon seating	2 tables	1 table	1 table	5 seats	4 seats	2 seats	invitation
Opportunity to fund the cost of various event components						✓	✓
Print, Digital Recognition							
Company logo on registration confirmation emails	Logo Prominent	Logo					
Social media spotlight	Feature post	Logo	Logo	Name			
Web presence to Q1 2026	Linked logo	Linked Logo	Linked Logo	Logo	Name	Name	Name
Final event report	Logo Prominent	Logo	Logo	Logo	Logo	Name	Name
E-newsletter, e-blasts (prior & post event)	Logo + feature	Logo	Logo	Logo	Name	Name	Name
Placement in all available print or digital event materials	Logo Prominent	Logo	Logo	Logo	Logo	Name	Name
Printed newsletter article about event	Logo Prominent	Logo	Logo	Logo	Logo	Name	Name
Annual report recognition	Logo Prominent	Logo	Logo	Logo	Logo	Name	Name



GROW



PLAY



LEARN



THRIVE

